



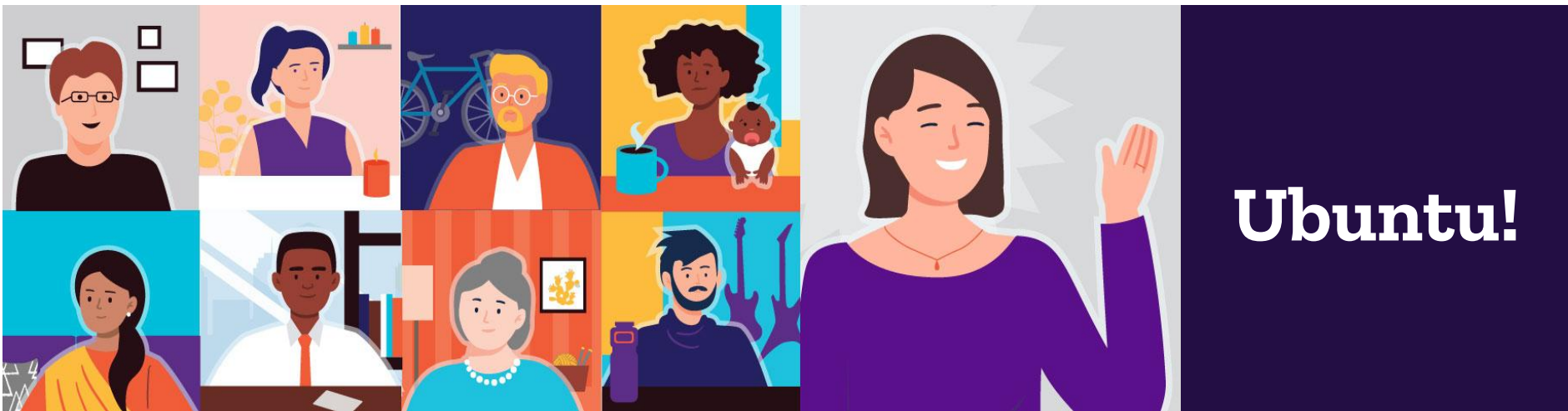
Find
Uniquely
U.com™

UNIQUELY PHENOM COLLABORATION

Welcome to

U-Instructor Orientation

- Ubuntu!
- Workshop Scheduling
- Support
- Ready-Set-Teach!
- Compensation
- About Dana & Angela
- Next Steps



Being a U-instructor goes far beyond teaching in a virtual classroom.

We are a community of wayshowers that are committed to ourselves and to one another.

We celebrate each other's successes as well as offer assistance during life's challenges.

We are a united force that embodies the philosophy that we are all in this together.

Create the content and schedule that work for YOU.

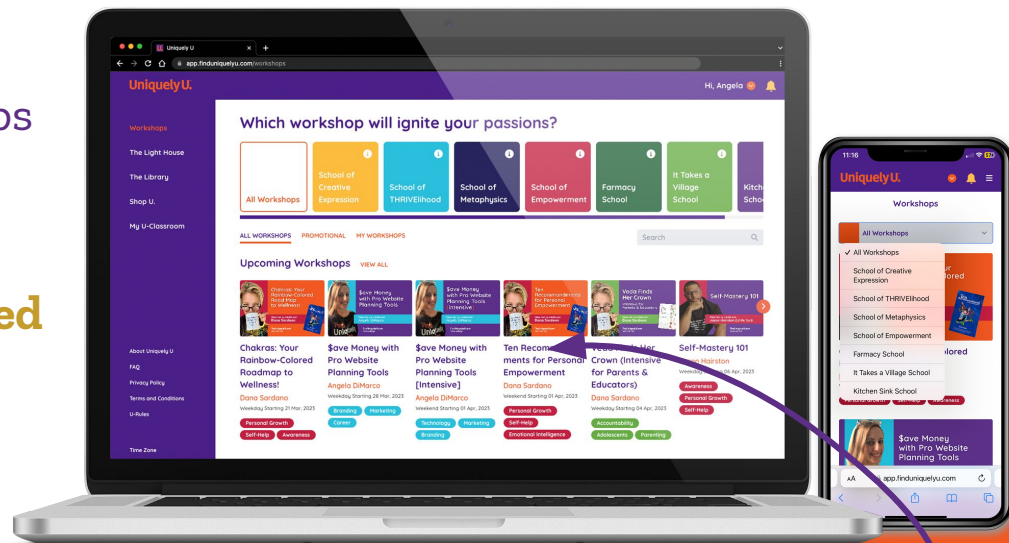
Share your wisdom with a captive and engaged group of students and earn as much extra income as you have time for.

Teach one course or ten at a time. Create the schedule and design workshops that work best with your lifestyle.

The more students that fill seats, the more you earn, so it behooves you to reach out to your inner circles to help get butts in seats!



PLATFORM: We host your workshops
on our custom web-based app
and take care of all the scheduling,
logistics and registration. **All you need
to do is show up and teach!**



SUPPORT:

Our team brings a collective 50+ years of experience in education, personal empowerment and strategic marketing. Through our virtual, human-to-human **Ready-Set-Teach!** training program, we'll be with you every step of the way.

STRUCTURE:

Using our **proprietary U-Syllabus** for guidance, we will help you create and/or improve your curriculum so it will be best received by students. We will also teach you some tried and true student engagement techniques.



Are you **Ready?** Get **Set...** **Teach!**

1. Coffee Chat

The first step is to make sure that your course is well planned out, organized and attainable for FindUniquelyU.com students. This virtual meeting with Dana also allows us to get to know each other. BYOC (Bring your own coffee!)

2. EmPower UP!

Next, it's time to bring your U-Syllabus to life and create the most interactive learning experience possible. In this session held in a virtual U-Classroom, Dana will offer ideas and support as needed with technology skills, virtual classroom management tips, and engagement strategies.

3. Rise + Shine

First you will record a story that is up to 9 minutes sharing a moment when you stepped into your greatness. We will feature your story in our UPC Celebrates Those Who Rise & Shine series as well as on your U-Instructor bio page.

Afterwards, having successfully gone through the above steps, you will graduate and become an official U-Instructor! You'll celebrate with Angela by completing your onboarding paperwork (you know, the fun stuff!) and discuss marketing assets and scheduling.





Training is FREE!?!?

It sure is!

Ready-Set-Teach! Program (valued at \$974.00*) is completely FREE for you.

This is our investment in you. The reason why we designed this human-to-human program with such amazing talent is because we highly value your contribution and want to set you up for success.

Because we also value our time, we will be asking you to sign a **Letter of Intent** prior to scheduling your Coffee Chat agreeing to commit to 20 hours of teaching once your first workshop is live. This ensures we recoup our investment in you.

*Value determined on an average of 8.5 hours per U-Instructor at a blended rate of \$150.

U-Instructor Earnings Breakdown

Warrior U-Instructors

WORKSHOP COST:
\$65/hour per user

U-INSTRUCTOR COMMISSION:
50% (starting)

CRITERIA:
Content Creators (writers of blogs, articles, workbooks and downloadables; artists; songwriters; video content (webinars/lectures, video podcasts, and content created for youtube, tiktok, etc.), writers with WIP manuscripts.

Phoenix U-Instructors

WORKSHOP COST:
\$75/hour per user

U-INSTRUCTOR COMMISSION:
60% (starting)

CRITERIA:
Authors/Creators who have published works, including books, albums, films, streaming TV series, etc.

Phenom U-Instructors

WORKSHOP COST:
\$125/hour per user

U-INSTRUCTOR COMMISSION:
65% (starting)

CRITERIA:
Authors whose works have been published by Phenom Publishing who are seasoned speakers and educators, and are true phenoms.

Your Ready-Set-Teach! Team

Chief Officer of
Content + Curriculum

Editor-in-Chief

25+ Year Career Educator
(English and History, Dean
of Students)

4x Author

Mother of Two

Total Fanilow



Dana Sardano

Co-Founder/Voice



Angela DiMarco

Co-Founder/Brand

Chief Officer of
Technology + Operations

Chief Creative Officer

25+ Year Career
Creative Director

Author

Mother of Two

Pearl Jam Faithful

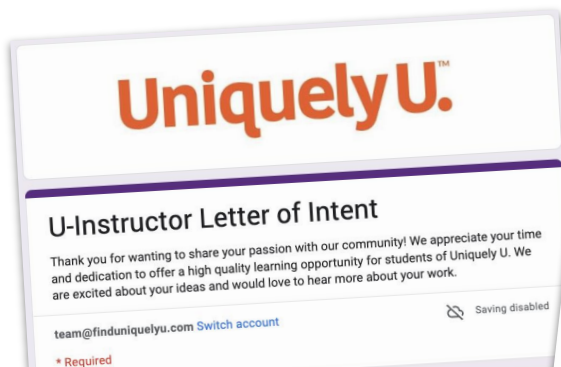
The next steps are easy as 1-2-3

1. Read + Sign the Letter of Intent.

2. Complete your U-Syllabus and send to Dana@FindUniquelyU.com

If you have more than one workshop, you'll go through the Ready-Set-Teach! Program one at a time.

3. Schedule your Coffee Chat with Dana!



The Uniquely U. Group™

Uniquely U. Workshop Proprietary U-Syllabus Requirements Worksheet
Today's Date: XX/XX/XX | Draft Version: XX

Welcome, Rock Star! We created this 21-question worksheet to help you develop valuable and well-presented workshop. All you need to do is bring your content and your A-Game and we will help you shine! All we ask is that you meet your deadlines, fulfill any requirements asked of you and to let us know if you are struggling at any point. Our main objective is your success!

Uniquely U. Vision:
We at Uniquely U. see a world where anyone who wants "it" has an opportunity to grab "it" (whatever their "it" is.) We envision a global community connecting, collaborating, learning, and lifting each other up – ALWAYS up. And we aim for a society that fosters and celebrates attainable, sustainable growth, happiness, and joy.

(1. Name of Course)

Question	Guidance	Your Response
2. Complete this statement: If you _____, then this course is for you.	Please fill in the blank by writing 3-5 sentences to your target audience.	If you... ...then, this workshop is for you.
3. Class Meeting:	Preferred Day(s) of the week / Time (Mornings, Afternoons or Evenings)	
4. Class Duration:	How many weeks? / How many times per week / What is the length of each class? (Your first class date will be determined by Admin.)	
5. Participation:	Uniquely U. recommends a minimum of 10 students and a maximum of 20, but this may vary depending on the type of course being taught.	Minimum (XX) students, Maximum (XX)
6. U-Instructor Name:	Please enter how you would like your name to appear for students, i.e., if you go by a nickname and prefer that to your given name.	
7. Preferred Email:	We will use this email for all internal communications with you but it will not be published to your profile on the platform.	
8. Phone:	Will you be available by phone? If so, please provide your preferred phone number and time zone.	
9. Country or U.S. State of Residence/Time Zone:	Uniquely U. is headquartered in New York and follow EST. We will do our best to accommodate others in different time zones.	
10. General course requirement:	Generally...	

Thank you!

U-Instructor Orientation

All links are available in The Tool Shed:

finduniquelyu.com/the-tool-shed/