



# U-Instructor Orientation

Sunday, August 28, 2022

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1. Welcome, Everyone!
2. Meet Your Team
3. Our Platform — Your Content
4. SparkLab Features
5. Community
6. How U-Instructors Make Money
7. Ready-Set-Teach!
8. Next Steps
9. Closing + Q&A

# Introducing your **Ready-Set-Teach!** Team



**THE LIGHTKEEPER**  
**Cristen Grajeda**  
*Director of Culture Enrichment  
+ Global Support*



**THE VISIONARY**  
**Angela DiMarco**  
*Founder, President + CEO*

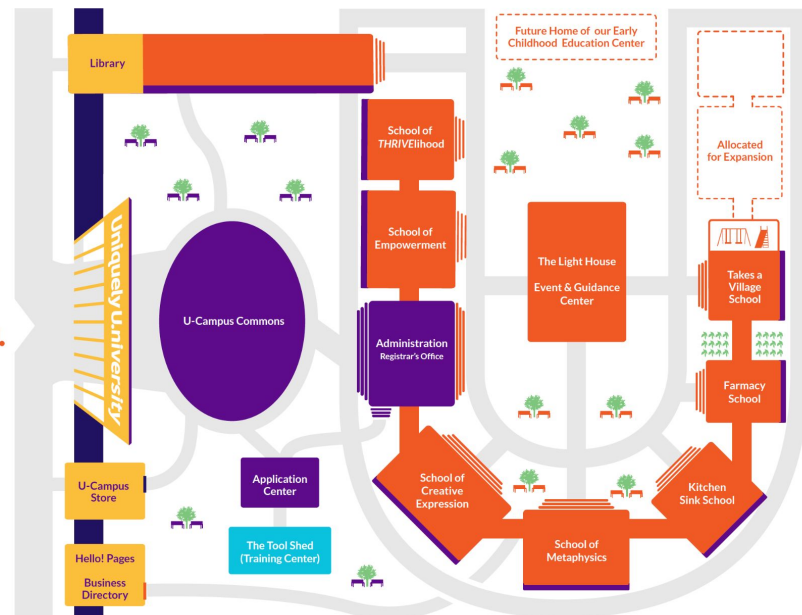


**LA CONSIGLERE**  
**Dana Sardano**  
*Co-Founder, Chief Officer  
of Content + Curriculum*

**PLATFORM:** We will host your workshops and take care of all the scheduling, logistics and registration. **All you need to do is show up and teach your passion!**

This is the way to  
**Find Uniquely U.**

User Access Key  
Public  
Registered Guest  
Member  
U-Instructor/  
Content Contributor  
Address:  
**FindUniquelyU.com**



## SUPPORT:

Our team brings a collective 75+ years of experience in education, personal empowerment and strategic marketing. Through our virtual, human-to-human **Ready-Set-Teach!** training program, we'll be with you every step of the way.

## STRUCTURE:

Using our **proprietary U-Syllabus** for guidance, we will help you create and/or improve your curriculum so it will be best received by students. We will also teach you some tried and true student engagement techniques.

## MARKETING:

Once your workshop is finalized, not only will we advertise your workshop on our platform and in our channels, but we will provide you with some marketing tips and assets for you to self-promote outside of our hallowed U-Campus halls.



Where we constantly create and innovate amazing features to help our community thrive.



## The Uniquely U. Library

We're thrilled to present the Uniquely U. Library, a treasure trove of precious gems created predominantly by our own Uniquely U. members. Explore its shelves, rediscover yourself and ignite your spark!

Grand Opening ~ Tentatively December 2022

## Campus Commons

Proprietary Campus Social Network

Coming Soon ~ September 2022



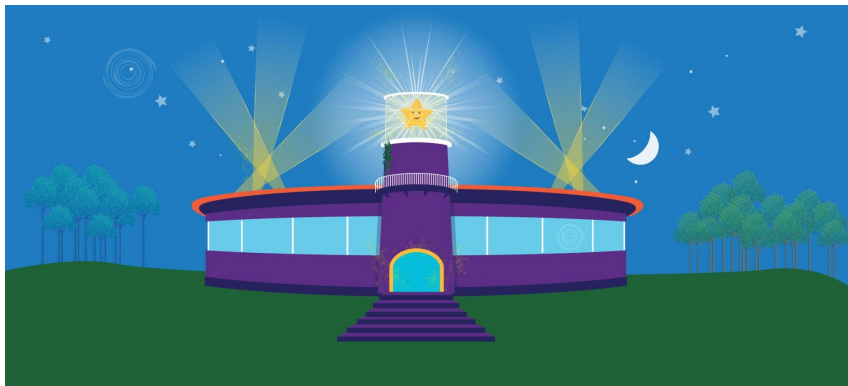
## Hello! Pages

Member Business Services Directory

Coming Soon ~ September 2022



Where we constantly create and innovate amazing features to help our community thrive.



## The Light House

At the center of our community will be The Light House — a place for all of us to come together, explore our interests, and share in opportunities to ignite our own lights and to feed our own souls.

Grand Opening ~ Tentatively October 2022

We've set the stage for you to test potential course material, connect with the community and gain exposure for your platform.

- From intimate gatherings to stadium seating, choose the audience size that you are most comfortable with.
- Want backup singers? We can tap into the deep pool of talent in our community who will help you shine!
- Never taught before but really want to be a U-Instructor? Hosting a Creative Collaboration or two can help you cultivate the confidence to take the leap and fast track you through our Ready-Set-Teach! training process.

With our very own Cristen Grajeda by your side, there is no safer place to get center stage and let your heart sing!

Host an event  
and share your  
gifts with our  
community.





We are a global community of like-minded individuals who have come together to inspire one another on their journey for personal growth.

Being a U-instructor goes far beyond teaching in a virtual classroom.

We are a community of wayshowers that are committed to ourselves and to one another.

We celebrate each other's successes as well as offer assistance during life's challenges.

We are a united force that embodies the philosophy that we are all in this together.

**Uniquely U.**



## You create the content and a schedule that works for you.

Share your wisdom with a captive and engaged group of students and earn as much extra income as you have time for.

Teach one course or ten at a time. Create the schedule and design workshops that work best with your lifestyle.

The more students that fill seats, the more you earn, so it behooves you to reach out to your inner circles to help get butts in seats!

Every workshop costs  
\$75.00 per hour for all  
members.

The U-Instructor earns  
20% of the total cost of the  
workshop.

Real-world example:

The U-Instructor earns  
**\$315** (\$105/hr)  
when 7 students take  
a 3-hour workshop.

*U-Instructor income percentages will increase  
by an incremental 2.5% (30% max) upon hitting  
certain performance markers.*



# Are you Ready? Get Set... Teach!

## 1 Coffee Chat with Dana

The first step is to make sure that your course is well planned out, organized and attainable for Uniquely U. students. This virtual meeting with Dana also allows us to get to know each other. BYOC (Bring your own coffee!)

## 2 EmPower UP with Cristen

Next, it's time to bring your U-Syllabus to life and create the most interactive learning experience possible. In this virtual session, Cristen will offer ideas and support as needed with technology skills, virtual classroom management tips and engagement strategies.

## 3 Lights. Camera. Action! with Dana

You will then have a virtual session with Dana where she reconnects with you in a casual interview-style and together you will create a video for marketing purposes. You'll review any U-Syllabus changes that have been made since your Coffee Chat and she will send you on your way. Get ready for your close-up!

## 4 Rise + Shine with Angela

Now that you've graduated and are an official U-Instructor, you'll celebrate with Angela by completing your onboarding paperwork (you know, the fun stuff!) and discuss marketing plans and scheduling.

**Ready-Set-Teach! Program** (valued at \$1,275.00\*) is FREE for you. This is our investment in you. The reason why we designed this human-to-human program with such amazing talent is because we highly value your contribution and want to set you up for success. Because we also value our time, we will be asking you to sign a **Letter of Intent** prior to scheduling your Coffee Chat.

\*Value determined on an average of 8.5 hours per U-Instructor at a blended rate of \$150.

# Marketing Power!



**U-Instructor** Cristen R. Grajeda

## Healing with Emotional Freedom Technique

**REGISTER TODAY!**  
Brought to you by **Uniquely U.**

**FindUniquelyU.com**

Real-time, online, intimate workshops designed to help you **connect, collaborate, sparkle, and shine!**

Online Workshop Platform

**Find Uniquely U | Interactive Online Workshops**  
33 subscribers

CUSTOMIZE CHANNEL MANAGE VIDEOS

HOME VIDEOS PLAYLISTS CHANNELS ABOUT

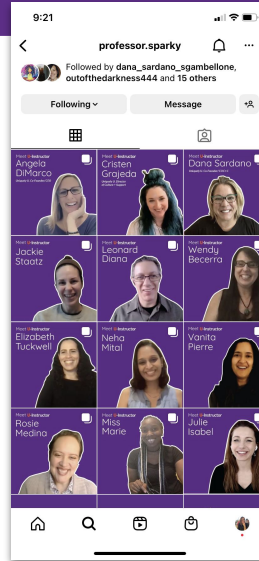
Angela DiMarco, Founder/CEO of FindUniquelyU.com  
84 views · 2 months ago

Angela DiMarco explains why creating this platform is so incredibly humbling. Join her and the rest of the amazing community at FindUniquelyU.com/We-Have-Lit-off! and ignite YOUR spark!

Follow @professor\_sparky on Instagram  
Join the conversation ...  
READ MORE

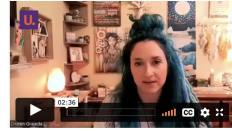
Uploads PLAY ALL

- Stress Relief Toolkit - Online Self-Care Workshop (U-...)  
2:25
- Veda Finds Her Crown: Kids Emotional Intelligence...  
2:42
- Healing with EFT | Emotional Freedom Technique Traini...  
2:36
- Ten Recommendations for Personal Empowerment/L...  
1:14
- I Shall NOT Claim Victimhood  
1:22
- Sacred Sexuality for Singles - A Tantric Sex Workshop (...)  
1:22
- Brand DNA - Personal Branding and Marketing (U-...  
3:39



**Uniquely U.**

Hi there, your friend Angela DiMarco thought you might be interested in the following workshop!



### Healing with Emotional Freedom Technique (EFT)

Presented By Cristen R. Grajeda  
Wednesday, Starting 01 Sep, 2022

**Stress-Relief Self-Care Self-Help**

This 3-hour interactive workshop will leave you feeling restored, empowered & motivated. Science has proven the connection between physical health and emotional health. Best-practice self-care techniques involve

READ MORE

**Date and Time**  
Thursday, Sep 01, 2022 @ 16:00 - 19:00 EST

Register today to book your next workshop

FIRST NAME

LAST NAME

EMAIL ADDRESS

PASSWORD

CONFIRM PASSWORD

By clicking you accept our Terms and Condition

Register

Already a Member?

Login

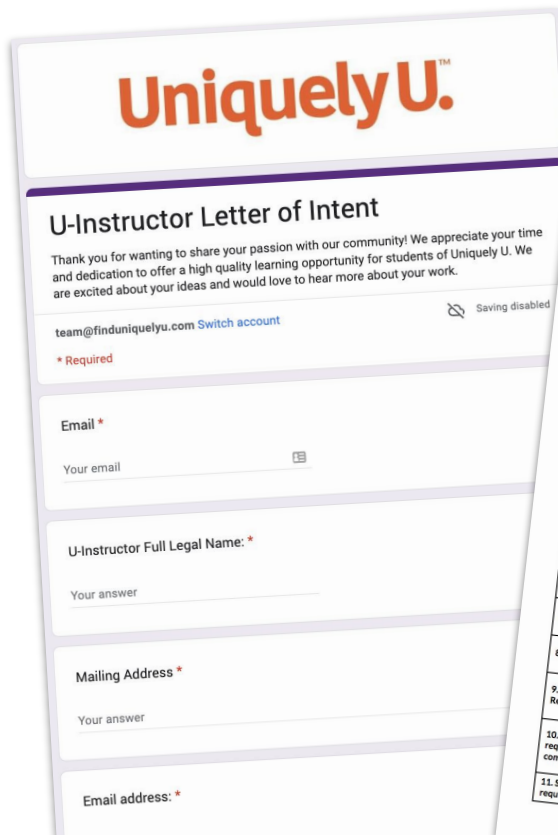
Uniquely U. starts by creating a promo video that truly brings out your essence, and then all the marketing copy associated with relevant keywords. We promote your workshops on all our social media channels, including [YouTube](#), [Instagram](#), [Facebook](#) and [LinkedIn](#) (TikTok in the near future).

It behooves you to share these marketing materials with your sphere of influence and encourage them to create a free account so they can experience the magic of our platform first hand.

**Uniquely U.**

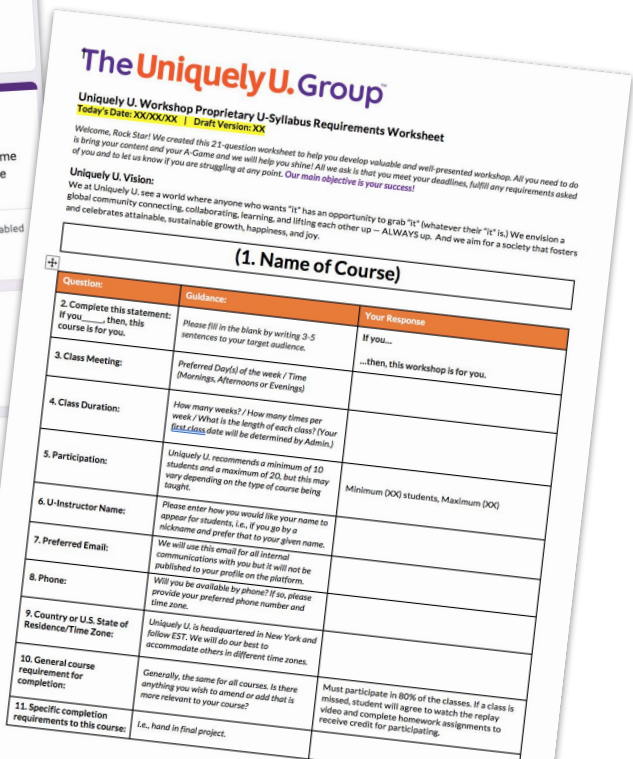
# The next steps are easy as 1-2-3 (to be completed by Sunday, September 4th, 2022)

1. Read + Sign the Letter of Intent



The image shows a digital form titled "Uniquely U. U-Instructor Letter of Intent". The form includes a header with the Uniquely U. logo, a thank-you message, and several input fields: "Email \*", "U-Instructor Full Legal Name: \*", "Mailing Address \*", and "Email address: \*". There are also links for "Switch account" and "Saving disabled".

2. Complete your U-Syllabus and send to [Dana@FindUniquelyU.com](mailto:Dana@FindUniquelyU.com)  
If you have more than one workshop, you'll go through the Ready-Set-Teach! Program one at a time.



The image shows a worksheet titled "The Uniquely U. Group U-Syllabus Requirements Worksheet". It includes a welcome message, a vision statement, and a table with 11 numbered questions and their corresponding guidance and response instructions.

Question	Guidance	Your Response
1. Name of Course		
2. Complete this statement: If you _____, then, this course is for you.	Please fill in the blank by writing 3-5 sentences to your target audience.	If you... ...then, this workshop is for you.
3. Class Meeting:	Preferred Day(s) of the week / Time (Mornings, Afternoons or Evenings)	
4. Class Duration:	How many weeks? / How many times per week / What is the length of each class? (Your <u>final</u> class date will be determined by Admin.)	
5. Participation:	Uniquely U. recommends a minimum of 10 students and a maximum of 20, but this may vary depending on the type of course being taught.	Minimum (XX) students, Maximum (XX)
6. U-Instructor Name:	Please enter how you would like your name to appear for students, i.e., if you go by a nickname and prefer that to your given name.	
7. Preferred Email:	We will use this email for all internal communications with you but it will not be published to your profile on the platform.	
8. Phone:	Will you be available by phone? If so, please provide your preferred phone number and time zone.	
9. Country or U.S. State of Residence/Time Zone:	Uniquely U. is headquartered in New York and follow EST. We will do our best to accommodate others in different time zones.	
10. General course requirement for completion:	Generally, the same for all courses. Is there anything you wish to amend or add that is more relevant to your course?	
11. Specific completion requirements to this course:	I.e., hand in final project.	Must participate in 80% of the classes. If a class is missed, student will agree to watch the replay video and complete homework assignments to receive credit for participating.

3. Schedule your Coffee Chat with Dana!

You will receive an email with links to everything you need, but if you have any questions, please reach out to Dana any time.

Let's do this, Rockstars!!!

Uniquely U.  
U-Instructor  
Orientation  
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